



# 2015 CORPORATE SOCIAL RESPONSIBILITY REPORT



An Exelon Company



# PEPCO'S PHILOSOPHY

## ABOUT CORPORATE SOCIAL RESPONSIBILITY

For 120 years, we have been providing an essential service — electricity — to residents and businesses throughout the Washington metropolitan area. But our job goes well beyond just providing power. It also is about a shared philosophy — a philosophy that embodies the principles and values of corporate social responsibility to help improve the quality of life in the communities we serve. As a corporate citizen with a major presence in the Washington metropolitan area, we take seriously the central role we play in the region's economic development and the importance of ensuring that everyone benefits from that growth. Therefore, we support a wide variety of cultural, educational, environmental, health and business initiatives that are dedicated to improving the quality of life for all residents.

**Cover Photo:** PHI Lead Environmentalist **Cristina Frank**, the company's avian (bird) protection program manager, is seen here helping to educate Prince George's County (Md.) students about Pepco's environmental stewardship initiatives and how the company implements bird friendly design and construction in our operations. The students also had an opportunity to create nature inspired artwork by working with other environmental agencies and nonprofit organizations that participated in the event held in the Pepco Edison Place Gallery in June.





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Throughout this report, please note that PHI refers to Pepco Holdings, parent company of Pepco. On March 23, 2016, Pepco Holdings became a subsidiary of Exelon Corporation.



# Letter from the President, Pepco Region



## A MESSAGE TO OUR READERS:

Corporate Citizenship and Social Responsibility have been integral parts of our culture since Pepco's inception more than a century ago. Our philosophy has always been that we have a responsibility to the communities that we serve and, most importantly, that we are a part of the communities that we serve. We work and live among our valued customers and, as an organization, we remain deeply committed to partnering with other critical stakeholders to ensure that our communities are better places to work and live.

Pepco's ongoing commitment to our valued customers ranges from philanthropy and volunteerism to environmental stewardship and diversity. In preparing our 2015 Corporate Social Responsibility Report, we have highlighted select areas of importance, which include our significant employee volunteer efforts and partnerships with nonprofits, governmental entities, individuals as well as businesses and community members. We hope that this document appropriately captures our valuable work which would not be possible without you.

Examples of our work alongside our 1,500 employees include outstanding causes such as the American Heart Association Walk, March of Dimes-March for Babies, The United Way of the National Capital Area campaign, the Salvation Army annual Red Kettle campaign and the annual ZooLights LED lighting display at the National Zoo, all of which allows us to connect with our customers in meaningful ways each year. For the second consecutive year, we peddled our bicycles in the American Diabetes Association's DC Tour de Cure. Our efforts helped to raise more than \$27,000 toward the fight against diabetes, and we were immensely gratified that Pepco became one of the Top 3 fundraising teams in the region for this year's event.

We were also immensely proud to celebrate a great milestone during 2015 with the culmination of our Tenth Annual PHI Community Foundation Pepco Golf & Tennis Classic at The Country Club at Woodmore in Mitchellville, Maryland. Through the generous support of companies and organizations far and wide, we were able to raise more than \$240,000 to once again help The Greater Washington Urban League (District of Columbia), Mary's Center (Prince George's County, Md.) and Interfaith Works (Montgomery County, Md.) assist needy and eligible individuals and families with meeting their energy needs.

In 10 years of service through the Foundation, we have raised more than \$2.1 million dollars to help our customers throughout the Washington metropolitan area, and we could not be more proud of the collaboration we have had with our business partners. And the satisfaction that more than 80 students from public and charter schools in the District of Columbia received from participating in this year's BUILD Metro DC Business Plan competition paled in comparison to the pride we experienced in helping with the success of the event. The students came up with incredible business plans with Roosevelt Senior High School taking the top prize of \$1,000 to invest in the launch of its cherry-blossomed inspired scented lotion business.

Throughout this report, we showcase our year of community engagements and the many other ways in which we are fulfilling our purpose through social responsibility. As we look to the future, we pledge to continue enhancing and expanding our focus on social responsibility issues that are most important to the communities we serve.

To learn more about our efforts and commitments, please visit our website at [pepco.com](http://pepco.com). As always, thank you for your continued support of our efforts to help improve the communities that we serve through partnership and collaboration.

Sincerely,

A handwritten signature in black ink that reads "Donna M. Cooper". The signature is fluid and cursive, with the first name "Donna" being the most prominent.

Donna M. Cooper  
President  
Pepco Region

# COMMUNITY PRESENCE

## Pepco Joins Junior Achievement in Launching Finance Park



Pepco was proud to join Junior Achievement of Greater Washington in the October launch of the new Junior Achievement Finance Park in Prince George's County, the first of its kind facility in Maryland. The center, located at G. James Gholson Middle School and Cora L. Rice Elementary School, provides an engaging space for middle-school students to learn personal finance skills for the 21<sup>st</sup> Century.

The center offers a variety of storefronts and individual educational spaces where students can learn different aspects of managing their money. Pepco collaborated with Washington Gas on the "YOUilities" storefront, which is equipped with interactive tools in which students can learn how to budget for their energy costs and save money through digital technology and energy efficiency.

"Pepco has been a leader in helping customers manage their energy bills," said Kevin McGowan, vice president, Regulatory Affairs, and a member of the Junior Achievement of Greater Washington Board of Directors. "To that end, the 'YOUilities' storefront will help students, as part of their overall experience, learn how to make wise decisions with energy use, a valuable skill they can take back to their schools and their families and further develop in the future."

The "YOUilities" storefront includes the "Be Smart @ Home" interactive home that is equipped with an advanced electric meter, commonly known as a smart meter, and accompanying energy tips. An interactive "YOUtility Challenge" touch-screen video game enables students to discover ways to save money as they move through a simulated home. About 9,000 middle school students are expected to visit the center every year.

## Pepco, Discovery Education and Boys & Girls Clubs Kickoff STEM Club

Pepco, Discovery Education and the Boys & Girls Clubs of Greater Washington (BGCGW) kicked off the Pepco STEM Club in January at the Town Hall Education Arts Recreation Campus. The Pepco STEM Club exposes and prepares BGCGW fifth through eighth grade students for career opportunities in science, technology, engineering and math.

The event focused on challenging some 100 or more middle school students to create mechanisms that transfer energy from one object to another in the tradition of inventor and engineer Rube Goldberg. Goldberg's creations were famous for using convoluted methods to perform simple tasks. Pepco commissioned Discovery Education to compile the digital curriculum on energy and infrastructure that makes up the Pepco STEM Club. The club's digital curriculum which includes hands-on and virtual labs, engineering challenges, digital investigations, videos and career connections are all designed to expose children to the grand challenges of science set forth by the National Academy of Engineering.



"Pepco is thrilled to partner with Discovery Education and the Boys & Girls Clubs on this important initiative," said Dave Velazquez, Executive Vice President, Power Delivery for Pepco Holdings Inc., (PHI). "Young students are introduced to the dynamic and exciting world of technology through STEM. The program nurtures aspirations and provides educational direction to which the participating children may not otherwise be exposed."

"Discovery Education is proud to partner with Pepco and the Boys & Girls Clubs of Greater Washington on the launch of Pepco STEM Club," said Lori McFarling, Chief Marketing Officer, Discovery Education. "This initiative is designed to foster interest and engagement in critical STEM skills outside the classroom and we salute these organizations for their commitment to prepare today's students for college, the needs of tomorrow's workforce and citizenship." For more information, please visit [pepcostemclub.com](http://pepcostemclub.com) and [discoveryeducation.com](http://discoveryeducation.com).



## BUILD Metro DC High School Students Earn Seed Funding to Start Their Own Businesses

Pepco Region President Donna M. Cooper served as a judge during the 7<sup>th</sup> annual BUILD Metro DC Business Plan Competition. BUILD Metro DC, an organization that uses hands-on entrepreneurial experiences to ignite the potential of youth and equip them for high school, college and career success, hosted the May event in which teams representing six traditional and public charter schools shared their business plans and prototypes and pitched their business ideas in front of investors and judges in hopes of receiving seed funding to start their businesses.



More than 80 students from the Columbia Heights Education Campus (Ward 1), Roosevelt Senior High School (Ward 4), Eastern Senior High School (Ward 6), Maya Angelou Public Charter School (Ward 7), Friendship Public Charter School (Ward 7) and H.D. Woodson High School (Ward 7) participated in the event. Top honors went to the Roosevelt Senior High School team “Creative Scentsations”. The school also received a cash prize of \$1,000 for its cherry blossom-inspired scented lotions business.

## Pepco Shines “Purple Lights” on Domestic Violence Awareness



Pepco served as the presenting sponsor for the Prince George’s County Office of the Sheriff’s “Purple Light Night,” which kicked off Domestic Violence Awareness Month on October 1.

Pepco’s \$10,000 contribution enabled the county sheriff’s office to buy and distribute nearly 7,500 “purple lights” for residents to shine on their porches or in their windows during October to signify the unified voice against domestic violence. Prince George’s County and the state of Maryland joined the national Purple Light project in 2014 as a partner with other participating cities and counties in 30 states, and in Canada and 18 villages in Guam.

Jerry Pasternak, Pepco region vice president for Maryland (seen above), was among several speakers during the event. “We train our employees about not only the hazards of working on an electric grid but also the impacts of intimate partner violence on women, children and families, both at home and in the workplace,” Pasternak said during the event. “That training includes awareness of the problem, recognizing behaviors of concern and responding appropriately.”

## Pepco Edison Place Gallery Displays Works Created by Visually Impaired Artists

In December, the Pepco Edison Place Gallery exhibited approximately 60 works of art, including paintings and sculptures by artists who are visually impaired.

This five-week-long show was the inaugural exhibition for the Columbia Lighthouse for the Blind (CLB), in partnership with the students from the George Washington University Corcoran School of the Arts and Design's MA in Exhibition Design program.



Artists attended an opening reception at the Pepco Edison Place Gallery and shared their experiences and information about their works, including select pieces that were for sale.

Founded in 1900, Columbia Lighthouse for the Blind (CLB) is the only organization of its kind to provide life-changing skills and services to clients who are blind, visually impaired, and deaf members of the Washington Metropolitan area.

Through vision-health screenings, a mobile eye care unit, independent living skills training, community support groups for youth and adults, career counseling and job placement, CLB enables clients to reclaim their personal and professional independence by learning to navigate mobility and employment challenges that arise from vision loss. CLB manages 12 government contracts, employing blind members of the Washington Metropolitan area.

## Office of the Customer Advocate Holds Energy Assistance Summit



The PHI Office of the Customer Advocate's Team held an Energy Assistance Summit on September 29 to bring together stakeholders from regulatory entities, community organizations and social services agencies to update them on energy assistance programs, credit and collection policies and resources available to customers within the Pepco region.

Approximately 80 organizations participated in the all-day summit. "This year's summit included opportunities for non-profit agencies to present a one-minute overview of their services and resources in the "Community News You Can Use" segment," said Rachelle Nigro, customer and community relations manager. "We were fortunate to have a wide range of speakers from all arenas this year – credit and

collections, non-profits, regulators, statutory advocates and others. It was the collective thinking on best practices that brought us closer to addressing energy assistance issues on a local level."

Another feature of the energy assistance summit was to include a lunchtime conversation with George Jones, chief executive officer, Bread for the City and Marian Barton Peele, senior director of Innovation and Food Flow, Capital Area Food Bank. "The exchange between these two local icons was thought-provoking and well received by the participants," said Clay Anderson, customer and community relations manager.

"The work and energy that goes into planning the summit is tremendous. We could not be successful without the support of many internal speakers and our senior executives," said Felecia Greer, director of the Office of the Customer Advocate.





## Pepco Ranked First for its March for Babies Fundraising

The March of Dimes recently placed Pepco first among its “Top 10 Team Champions” for the 2015 District of Columbia March for Babies. Pepco organized 16 teams and raised more than \$67,000 toward programs to improve the health of babies and support their families. The funds raised included a company match. Pepco teams for the May walk at Nationals Park totaled 186 volunteer walkers. Pepco has participated in the walk for the last 14 years and has raised more than \$400,000 for the March of Dimes.

## Pepco Gallery Hosts Washington Informer 50<sup>th</sup> Anniversary Traveling Photo Exhibit

Pepco welcomed the historic *Washington Informer* and its “Fifty 50 Lens” photo exhibit, which was on view December 22–30, 2014 in the Pepco Edison Place Gallery. The exhibit featured more than 50 black and white, and color photographs documenting Washington’s history through the lenses of the *Washington Informer* photographers over the past 50 years.

“Fifty 50 Lens” was an interactive display that brought to life the story of the *Washington Informer* through the eyes of the founders, publishers and readers. The exhibit showcased news stories throughout the paper’s history that uplift and celebrate the good works and achievements of the community in the District of Columbia.

Pepco’s relationship with the *Washington Informer* spans 50 years since the newspaper’s inception in October 1964 when Pepco began advertising in the weekly publication. Pepco hosted the exhibit in honor of the newspaper’s 50<sup>th</sup> anniversary.

“We are delighted to support the photo exhibit in honor of the *Washington Informer*’s 50<sup>th</sup> Anniversary,” said Pepco Region President Donna M. Cooper. “Over the past five decades, the newspaper has been a voice for the African American community in the District of Columbia, and we applaud the work that they have done to support our community.”



## PHI Photographer Recognized by Prince George’s County Council



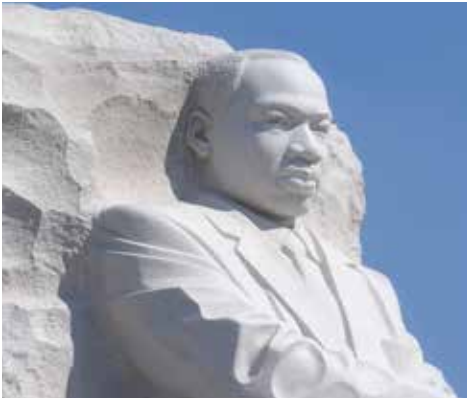
The Prince George’s County Council recognized PHI Staff Photographer Rick Giammaria for his lifesaving actions in June that enabled a sleeping family of eight in Fort Washington, Maryland to escape a fire in their home. In a ceremony on September 16 at the Prince George’s County Council’s offices, he was presented with a proclamation for stopping at the burning house while driving through the neighborhood, awakening the family so they could safely evacuate the residence and calling 911. Giammaria was in the vicinity searching for storm damage to photograph after severe weather had swept through the area the previous night.

When asked about his quick action, he said he just followed his gut instinct. “If the house is on fire, you want to make sure people in the house are tended to,” said Giammaria. “It just seemed like the right thing to do.”

In its proclamation, the Council stated: “Rick Giammaria is saluted for his compassion, valuable service, personal commitment and inspirational spirit.”



## Pepco Participates in Area Events in Commemoration and Support of Black History Month



Pepco was proud to once again support a variety of community events during January in honor of the remarkable life of the Reverend Dr. Martin Luther King, Jr., as well as events in February in support of Black History Month.

The company provided support to the United Planning Organization's 31<sup>st</sup> Annual Martin Luther King, Jr. Memorial Breakfast, which was held on January 17. Headquartered in the District of Columbia, the United Planning Organization (UPO) is at the forefront of the fight to improve the greater District of Columbia communities that are struggling with financial and educational difficulties.

Pepco volunteers joined community organizations, businesses and residents throughout the District of Columbia and portions of Maryland at the 37<sup>th</sup> annual Martin Luther King Peace Walk and Parade on January 19. Supporters from nearby

Northern Virginia and Prince George's County, Maryland joined the hundreds of District residents to commemorate the slain civil rights leader. The Washington Informer Charities, Pepco and other area organizations sponsored the parade.

The 2015 City Year – Day of Service event also took place on January 19 in the District of Columbia. Pepco's parent company, Pepco Holdings, Inc., served as a corporate sponsor of the effort. Eight company volunteers also participated. Each Martin Luther King Jr. Day, City Year mobilizes its 2,800 corps members and thousands more volunteers for a day of service in communities across the nation. Activities included painting schools, beautifying neighborhoods and parks, serving in soup kitchens, supporting senior citizens and running educational activities for children.

Additionally, the Washington Informer's 5<sup>th</sup> annual African American Heritage Tour was a recipient of Pepco support in honor of Black History Month. The event theme was "Our Annapolis Roots to Freedom." Pepco staffed a display table during the event and gave a presentation on company initiatives. The event consisted of a combined motor coach and walking tour that originated from the Town Hall Education Arts Recreation Campus (THEARC) in the District of Columbia and traveled through the Annapolis, Maryland area.

## Guiding Light Leadership Program Provides Mentorship to 12 Area Students

Public high school students from the District of Columbia, Prince George's County, Maryland and Montgomery County, Maryland completed the 2015 Guiding Light Leadership Program (GLLP) on April 23. Six students from the District of Columbia, three from Prince George's County and three from Montgomery County successfully completed the program and received \$2,500 scholarships each to the university of their choice.

Pepco's GLLP is a collaborative effort between Pepco and the local public school systems within Pepco's service territory. Each student was assigned a senior management mentor, who worked with the student on resume writing, PowerPoint creation and presentation skills. During all three sessions, students received information on a wide variety of topics, including job readiness, communication skills, the importance of diversity at Pepco, how the smart grid works at Pepco and business ethics. The 12 Pepco mentors represented a variety of departments and specialties within the company and dedicated hours of their time to support the students.

The program is designed to expose the students to a business environment that they may not otherwise have the opportunity to experience and to help the students understand how all of the different departments within Pepco work together to meet business goals. Mentors also discussed Pepco's core company values and culture.

Each of the 12 students was selected by their school based on criteria set by Pepco. All 12 students successfully completed the 2015 program and participated in a closing ceremony that was attended by Pepco mentors, students' parents and representatives of their school systems.



## Pepco and Friends of the National Zoo Sponsor ZooLights

For the eighth consecutive year, Pepco partnered with the Friends of the National Zoo (FONZ) to sponsor ZooLights, the free holiday light show at the National Zoo that runs every year from the Friday after Thanksgiving Day through the beginning of the New Year.

The event, hosted by FONZ, featured thousands of environmentally friendly LED lights illuminating trees, walkways, buildings and animated animal silhouettes. Several animal exhibit houses also were open for public viewing. On December 6, ("Pepco Night"), company volunteers passed out glow sticks at both entrances and at "Think Tank" locations.



"Pepco is proud to once again support ZooLights," said Debbi Jarvis, PHI vice president, Corporate Citizenship and Social Responsibility. "Pepco helped to launch ZooLights as an entertaining way to introduce and demonstrate the use of energy efficient LED technology."

Since 2007, when ZooLights festivities first began, PHI has contributed more than \$1 million to make ZooLights as part of the holiday celebration for tens of thousands of families. Admission to ZooLights is free.



## Pepco Employees Serve Seniors at Annual Picnic

More than 30 Pepco employees volunteered at the District of Columbia's annual Senior Fest on June 11 at Oxon Run Park in the District of Columbia. Pepco volunteers set up activities, distributed lunch and helped to ensure the senior citizen guests enjoyed the festivities. The District of Columbia Department of Parks and Recreation and the District of Columbia Office of Aging sponsors the event every year. Pepco also provided information on the company's reliability efforts and energy savings program at its customer booth.

## Pepco Receives Corporate Leadership Award in Montgomery County

Pepco was honored with Leadership Montgomery's new "corporate leadership" award at the annual Celebration of Leadership reception in May. Proceeds from this event provided scholarships and programs that educate and connect community leaders to help them work more effectively to improve the quality of life for residents in Maryland's diverse Montgomery County. Pepco contributes to several philanthropic efforts in the county and produced a video, which was shown during the reception, to showcase Pepco's contributions. Pepco Region President Donna M. Cooper accepted the award on behalf of the company. Debbi Jarvis, vice president, Corporate Citizenship & Social Responsibility, began chairing the Leadership Montgomery board on July 1.



## Pepco Provides 11,900 Compact Fluorescent Light Bulbs to Maryland Food Pantry Agencies

Pepco donated 11,900 compact fluorescent energy efficient light bulbs (CFLs) to families served by food pantry providers in Prince George's County and Montgomery County. Six organizations that provide food to thousands of families received the ENERGY STAR® certified compact fluorescent light bulbs at no cost.

The light bulb giveaway was part of Pepco's residential energy efficiency Lighting Program, which supports the EmPOWER Maryland initiative to help the state reduce energy consumption by 15 percent by 2015.

Pepco provided the CFLs to Nourish Now, SEED Food Distribution, Ebenezer AME Church, Marlboro Churches Food Bank, Mid-County United Ministries and EduCare Support Services, Inc. Each organization serves various communities of elderly and limited and fixed income families with food and clothing, and in some cases training, education and housing.

"We believe it's important to support the communities we serve," said Donna M. Cooper, Pepco region president. "Switching to CFLs is one way to help save money by lowering energy usage. CFLs use about 75 percent less energy than standard incandescent light bulbs and can save customers about \$40 in electricity costs over the life of a bulb."



**In this photo, Karen Parham, manager, Demand Side Management Residential Programs, helps dispense free CFLs at the Nourish Now food pantry in Montgomery County, Maryland.**



## Helping to Celebrate Thanksgiving in the District of Columbia

Pepco opened its Edison Place Gallery to more than 200 men and women in need of a sit-down holiday dinner during the week of Thanksgiving, in partnership with Catholic Charities and Ridgewells Catering, which provided the food. Pepco employees helped to serve food, including Joy Dorsey, chief compliance officer, shown here.

## Providing Gifts for 'Angels' Through the Salvation Army

The Pepco Corporate Citizenship & Social Responsibility team collected gifts for 100 children as part of the Salvation Army's annual "Angel Tree" gift program at Pepco's Edison Place headquarters. Gifts included 28 bicycles, 23 scooters, MP3 players, dolls, handheld games, five high chairs, car seats, basketballs, Easy-Bake ovens and more.



**Back Row, left to right, Mary Black, Cherese Tyler-Tibbs, Richard Gillespie, Luciana Wilson, Frances Hall, Debbi L. Jarvis, and Anglatette Glymph. Front Row, left to right, Maria Castanos, Dorothy Campbell, Renee Williams, and Felecia Greer.**





## Edison Place Rings in Donations

PHI employees volunteered their time to ring the bell at lunchtime for two weeks and raised \$550 for local families in need during the holiday season at Pepco's Edison Place headquarters for the Salvation Army Red Kettle campaign. Althea Davis, contract analyst, is pictured here. The Salvation Army thanked volunteers, who stood out in the bitter cold, wind and rain for the drive.

## "Going Red" for the American Heart Association

PHI employees "Wore Red" to show their support for the American Heart Association on February 6 to help raise awareness for its mission to build healthier lives, free of heart diseases and stroke.



## PHI Launches 2015 United Way Campaign



PHI kicked off its 2015-2016 United Way Campaign in September with an inspirational and fun-filled event at its Edison Place headquarters. Contributions to the United Way help to increase access to education, financial stability and health resources in the communities Pepco serves. The company exceeded its 2015-2016 goal to raise \$775,000.

This year's fundraising events include the annual kickoff rally at Edison Place headquarters, a "Back to Football" drawing for NFL tickets, Talent Show, Book Fair, Laptop Sweepstakes, and numerous dining opportunities. All event proceeds benefit the United Way.

"A team of 150 employees has been working hard to make this year's PHI United Way campaign a success," said Peter Meier, vice president, Legal Services, and this year's campaign executive sponsor. "No matter what changes in our work and personal lives, the need to invest in our neighborhoods, schools and communities is constant."

Last year, employees and retirees contributed more than \$847,000, which, with the company's match, delivered more than \$1.56 million to the United Way.



## Pepco Partners with B'nai B'rith on Youth Writing Challenge

For the second consecutive year, PHI funded the B'nai B'rith Diverse Minds Youth Writing Challenge. The contest is an educational and awareness initiative that aims to enlighten, inspire and educate America's young people and their families in an effort to eradicate prejudices and strengthen ties among today's youth. The contest challenged high school students to write and illustrate a book for children that focused on such topics as tolerance, diversity and inclusion.



This year's winners were announced on May 28 at a reception in the Pepco Edison Place Gallery. Jean-Young Kim from Poolesville High School in Poolesville, Maryland won first place with her book, *Happy Birthday*. She earned a \$5,000 scholarship for winning the competition and her book has been professionally published.

Second place winners Morgan Isabella from James Hubert Blake High School and Katherine Lentz and Justin Warring from Sandy Springs Friends School wrote and illustrated, *A Boy Named Timmy* and will share a \$2,000 scholarship.

Third place winners Jenna Ramirez and Stacy Shin from James Hubert Blake High School wrote and illustrated, *Fruits and Veggies and Fruits* and will share a \$1,000 scholarship.

## Pepco Knocks It Out of the Park for the Health of Babies



More than 180 employees, their families, friends and children rose early on a Saturday morning to join the May 2 March of Dimes March for Babies event at Nationals Park. The festivities began at the ballpark and continued with a three-mile walk along the Anacostia River and around the neighborhood. Representatives from Pepco and PHI were among 360 teams totaling more than 2,500 walkers from businesses and organizations across the Washington Metropolitan area to support the March of Dimes mission of developing treatments and funding programs that help babies begin healthy lives.

"I'm proud to report that Pepco exceeded past efforts on almost every measure with more than 180 registered walkers — nearly double some previous years — and 16 Pepco teams," said Fred Boyle, PHI senior vice president and chief financial officer, who also served as this year's campaign's executive sponsor. "Pepco also surpassed its \$60,000 fundraising goal."

## Pepco Partners with NHL to Light Up Community Hockey Rink

When Pepco was approached by the National Hockey League and the Washington Capitals to participate in their Winter Classic Legacy Initiative project to help refurbish a street-hockey rink in downtown D.C., the Pepco Overhead Maintenance & Construction department stepped up for the cause. One of the goals of the NHL Legacy Initiative was to renovate the Watkins Rush Rink, a street hockey rink at Watkins Elementary School and Recreation Center in Southeast Washington.



Several employees from Pepco's Overhead Maintenance & Construction spent a few days in early spring installing special-order LED lights to cover both the hockey rink as well as a basketball court at the recreation center. The contribution amounted to covering the costs for the custom-order lights along with donated labor.

"We are proud to have a positive effect on the community by giving children and the local community a safe place to play," says Cheiho Ko, manager of Pepco's Overhead Maintenance & Construction department.



## Children Enjoy Tours of Pepco Trucks in Maryland

Pepco vehicles are always a big attraction at the “Truck Touch,” an annual nursery school fundraiser in Cheverly, Maryland. Held on May 2, the fundraiser drew hundreds of parents and children from the community. In the photo, Pepco line mechanic Chris Baker outfits a young visitor with PPE (personal protective equipment) and gives him a tour of a bucket truck.



## Pepco Helps District of Columbia Police ‘Beat the Streets’

Pepco participated in the District of Columbia Metropolitan Police Department’s “Beat the Streets” event in July to discourage violence in the community. The event was held behind the Benning Service Center. The Pepco team provided customers with information about reliability, smart meters, My Account and ways to save on their electric bill.

## Pepco Goes to the Montgomery County Fair

The Pepco Community Stage hosted a comedy hypnotist and magic show during the 2015 Montgomery County Agricultural Fair’s run in August. The annual fair in Gaithersburg, Maryland, included farm shows, demonstrations, carnival rides, games, a demolition derby, a stilt-walker and acrobats.

Pepco volunteers also staffed an information booth. Bill Ponton, lead substation technician, was at the booth almost every day of the fair and is shown here armed with tips on how to conserve energy and giveaways.





## Pepco Edison Place Gallery Hosts High Tea Society

The Pepco Edison Place Gallery hosted a reception on June 17 for the High Tea Society's second annual Civili-Tea Citywide Art Competition. District of Columbia public and charter school students, grades three through 12, created artworks and competed for honors including monetary prizes, certificates and chances to showcase their artwork. Entries were displayed in the Pepco Edison Place Gallery and were judged on how they best reflected this year's theme which asked them to "share instances of civility in their lives and to express concerns about the incivility they saw and experienced."

"I want to applaud the winners of this year's High Tea Society's Civili-Tea Expression Contest," said District of Columbia At-Large Councilmember David Grosso, who serves as Chairman of the Council of the District of Columbia's Committee on Education. "I am a strong supporter of the arts, and it makes me proud to know that our youth are engaging in activities that promote civility. I also want to thank Judge Mary Terrell for providing great educational and enriching activities for our young people. With opportunities such as these, our youth are given every possible chance to succeed."



For the second consecutive year, the event was sponsored through a partnership with the DC Arts and Humanities Education Collaborative, the Washington Metropolitan Area Transit Authority (WMATA), the Council of Churches of Greater Washington and Pepco.

"We so appreciate the support we have received," said former District of Columbia Superior Court Judge Mary Terrell, founder of The High Tea Society and one of the event organizers. "The idea of introducing our students to the concept of 'civility,' which allows all of us to express ourselves in a polite and courteous manner, is a wonderful way for them to learn positive and creative ways to interact with one another and within the greater society."

## PHI Community Foundation 10<sup>th</sup> Annual Pepco Golf & Tennis Classic



The PHI Community Foundation 10<sup>th</sup> Annual Pepco Golf & Tennis Classic raised nearly \$240,000 to help area families in need with their winter energy bills. Since its inception, the tournament has raised more than \$2.1 million for local charities.

"We are delighted to continue our partnership with Pepco in administering the Emergency Utilities Assistance Program," stated George H. Lambert, Jr., president and CEO of the Greater Washington Urban League. "That is why we salute Pepco as a caring corporate leader."

"Helping a family move beyond an acute financial crisis, such as helping to pay an energy bill, provides Interfaith Works with a larger opportunity to make a lasting impact on that family through mentoring, financial planning and career counseling," said Shane Rock, executive director of Interfaith Works. "We're grateful for Pepco's leadership and support, enabling Interfaith Works to serve as a catalyst for Montgomery County families to achieve financial stability and independence."



Thanks to corporate sponsorships, proceeds from the September 14<sup>th</sup> tournament will help disadvantaged residents in the District of Columbia, as well as in Prince George's and Montgomery counties, keep their homes warm and their lights on next winter. Funds will be distributed through the PHI Community Foundation to residents served by the Greater Washington Urban League, Mary's Center in Prince George's County and Interfaith Works in Montgomery County.

"The funding we receive from the Pepco Golf and Tennis Classic is transformational," said Maria Gomez, president and CEO of Mary's Center. "Given the opportunity for parents to keep a warm home with home cooked meals for their children that already have incredible obstacles is a tremendous gift. It provides the peace of mind that a parent needs to continue to look for a job or to do their best at their present job. A happy parent results in a thriving child that is ready to learn."



## Pepco Supports Adventure Theatre Musical Theater Center

Pepco was on-hand to lend support by providing a \$5,000 grant when Adventure Theatre Musical Theater Center (ATMTC) needed to purchase an exterior building sign for its new location in Rockville, Maryland. ATMTC is a non profit organization that cultivates new generations of artists and life-long audiences by creating memorable theatrical productions and experiences. The Center provides young people with the highest quality training in musical theater and traditional theater and fosters collaboration with local and national arts, humanities and civic organizations that support similar missions.

## Pepco Supports Exhibit Highlighting Inventors

Pepco sponsored a new exhibit at the Prince George's African American Museum & Cultural Center, "Patented Ingenuity: The Art of African American Inventions". The exhibit featured the drawings of African American inventors from the museum's collection of more than 600 patent documents. The exhibit ran through the end of September and included three public programs and traveled to various schools in Prince George's County.

## Pepco Celebrates National Lineman Appreciation Day

Pepco recognized April 18 as National Lineman Appreciation Day to honor and celebrate the men and women who work hard to provide safe and reliable electricity to the homes, businesses and schools in the nation and to offer a thank you to the dedicated individuals who maintain, repair and make improvements to its electrical system.

"We proudly recognize these hard working men and women who dedicate themselves every day to deliver safe and reliable electricity to our customers," said Dave Velazquez, PHI executive vice president, Power Delivery. "These team members work in inclement weather, hazardous conditions, around the clock and on holidays to maintain the electrical system that is essential to our lives." The U.S. House of Representatives introduced a resolution to honor America's line workers and selected April 18 as National Lineman Appreciation Day.



## Pepco Edison Place Gallery Hosts National Cherry Blossom Festival Youth Art Contest Exhibit

In March, the Pepco Edison Place Gallery welcomed back the National Cherry Blossom Festival Community Art Show and Youth Art Contest for the second year in a row.

The Community Art Show and Youth Art Contest, coordinated in partnership with the DC Arts & Humanities Education Collaborative was open to all District of Columbia public and charter school students in grades K-12. The theme encouraged students to "Celebrate Our Natural World" with the National Cherry Blossom Festival.

The exhibit showcased students' artwork in the Pepco Edison Place Gallery, where a panel of judges selected a first, second and third place winner in four grade-school categories.

The National Cherry Blossom Festival's youth education programs teach the importance of the gift of trees from Tokyo to the United States and inspire future generations who will enjoy the nation's greatest springtime celebration. Youth programs also promote cross-cultural understanding, environmental stewardship, international friendship and all messages surrounding the symbolic 1912 gift of cherry blossom trees.

## Pepco Provides 1,500 Free Trees to Maryland and District of Columbia Customers

For the fifth consecutive year, Pepco provided 1,500 free trees to customers in Maryland and the District of Columbia through the Energy-Saving Trees program. The Pepco-Arbor Day Foundation partnership offered two trees per household. This year, the free trees were more developed than previous years and reached 2 to 4 feet in height. The Energy-Saving Trees program helps customers conserve energy and reduces household electricity bills through strategic tree planting.

Eastern redbud, crape myrtle, northern red oak, red maple and river birch trees were offered and then delivered directly to the customer at an ideal time for planting.

"Our Energy-Saving Trees program is another way that Pepco is committed to helping our customers continue to conserve energy as well as improve the environment," said Donna M. Cooper, Pepco region president. "By strategically planting the right trees in the right places, we help to maintain a balance between the aesthetics of the tree canopy and the reliability of the electric distribution system while also offering our customers energy reductions."

## Pepco Edison Place Gallery Hosts Black History Month Exhibition "Light of the Ancestors"

The "Light of the Ancestors" Black History Month Exhibit was held in February at the Pepco Edison Place Gallery and featured Faith Ringgold, one of the most prominent African American talents, as the special guest artist among 68 renowned artists whose works were shown. The exhibit launched with a reception to meet the artists.

The theme of "Light of the Ancestors" exhibition, curated by Carolyn Goodridge, educated audiences about the exquisite qualities of the people of the African Diaspora. The exhibition of 100 works of art was meant to uplift the dialogue through the expression of each artist's interpretation of the "Light of the Ancestors." Audiences experienced balance by the artists' "light" illuminating the authentic beauty of African American inspiration. The exhibit was sponsored by Pepco, Art Impact USA and Black Artists of DC.

## Pepco Hosts Joint Photo Exhibit for the White House News Photographers Association and Women Photojournalists of Washington

The Pepco Edison Place Gallery presented the White House News Photographers Association 2014 "Eyes of History" traveling exhibit from January 29 through February 6. Featured were the winning images from the 2014 Annual "Eyes of History" competition, including contributions from still, multimedia and student winners.

The association supports photographers in their work chronicling activities at the White House, on Capitol Hill and beyond to help maintain a visual record of American political history.

"Our member photographers truly have a front seat to history, and they appreciate the exhibit returning to Washington and the opportunity for visitors to see their work," said Ron Sachs, president of the White House News Photographers Association. "We are so pleased to partner with the Pepco Edison Place Gallery to showcase our traveling show."



Concurrently on display at the Pepco Edison Place Gallery was the Women Photojournalists of Washington (WPOW) 2014 Annual Juried Photography Exhibition. The exhibit debuted at "FotoWeekDC" and toured universities across the nation. The WPOW's 2014 Annual Juried Photography Exhibition was supported by a grant from the National Press Photographers Association.



## Step Afrika! Performs at Pepco Edison Place Gallery

The District of Columbia's largest African American arts organization brought its third annual Step Xplosion tour to the Pepco Edison Place Gallery for a free performance in August.

The 60-minute performance by Step Afrika! was open to the public and was part of a series of shows bringing the uniquely American dance tradition of stepping to all eight wards of the District of Columbia.

"Pepco was proud to host a stop on the 2015 Step Xplosion tour," said Debbi Jarvis, vice president, Corporate Citizenship and Social Responsibility. "The Step Afrika! dance company represents a valuable thread in the city's cultural fabric, and we are proud to support an activity that has such a positive impact on the community."



During the past 20 years, Step Afrika! has become one of the top-10 African American dance companies in the United States and the District of Columbia's largest African American arts organization.

The group began as an exchange program with the Soweto Dance Theatre of Johannesburg, South Africa and has expanded to become a national and international touring company presenting performances, residencies and workshops worldwide.

## Pepco Edison Place Gallery Hosts "Lifting Off: Teen Artists Take Flight, Make a Difference"

The Pepco Edison Place Gallery hosted "Lifting Off: Teen Artists Making A Difference," which featured new artwork created for the Kids with Food Allergies Division of the Asthma and Allergy Foundation of America.

The exhibit also included a work-in-progress set to be installed at the Union Kitchen under construction in the northeast neighborhood of Ivy City in the District of Columbia. The mosaic piece was intended to bring awareness to the power of food and art to create culture, community and employment opportunities throughout the District of Columbia.

The exhibit was developed by Arts on the Block (AOB), which provides job training through the visual arts to creative youth in the Washington Metropolitan area. The artists were in residency, which gave visitors the opportunity to meet and watch the apprentices creating art. The artwork was a collaboration of the participants in AOB programs over the last 12 years and individual artworks by AOB alumni and a dozen Mayor Marion S. Barry Summer Youth Employment Program enrollees, who were guided by teaching artists Sonal Sheth and Athena Corbin.

## Pepco Edison Place Gallery Welcomes Back Goodwill of Greater Washington

Pepco and Goodwill of Greater Washington welcomed the summer sun with a major trunk show at the Pepco Edison Place Gallery. The retail pop-up operated for two days in June. The store was filled with the finest Goodwill summer apparel as well as a selection of seasonal accessories. All sold merchandise was donated to Goodwill and culled from the Washington Metropolitan area stores. The space was also decorated with historical images commemorating Goodwill's 80<sup>th</sup> anniversary in the nation's capital.

"We were thrilled to have Goodwill back for a return engagement," said Debbi Jarvis, vice president, Corporate Citizenship and Social Responsibility.

"We have had tremendous success hosting pop up shops at the Pepco Edison Place Gallery in the past, and we are grateful for Pepco's ongoing commitment to serving our community by donating space that will generate revenue to fund our programs and services," said Brendan Hurley, Goodwill of Greater Washington chief marketing officer.

## Pepco Showcases Electric Cars

In September, Pepco showcased the latest electric vehicles from BMW, Tesla and Ford at a special event at the WaterShed Sustainability Center in Rockville, Maryland. The event showed customers the benefits of electric plug-in vehicles and was in partnership with the Electric Vehicle Association of Greater Washington, D.C., whose members attended with their various models of electric vehicles.



The event kicked off National Electric Drive Week, a nationwide celebration that heightens awareness of today's widespread availability of plug-in vehicles. It also highlights the benefits of all-electric and hybrid-electric cars, trucks, motorcycles and more.

## Thomas H. Graham Named Civic Leader in Prince George's County



The Community Foundation for Maryland's Prince George's County honored Thomas H. Graham, vice president, People Strategy & Human Resources, as an outstanding leader from the county's business, public sector and civic communities in a ceremony in October.

The other recipients of the 2015 Civic Leadership Awards were Angela Alsobrooks, state's attorney for Prince George's County; Thomas V. Mike Miller Jr., Maryland senate president; and Howard W. Stone Jr., county leader and advocate.

The Community Foundation invests in providing an effective safety net, education and workforce services for limited-income families and individuals to gain the knowledge, skills and security needed to be economically stable. In a brief video on the Foundation's website, Graham, who is a longtime resident of Prince George's County, described how he learned the importance of making the community a better place through service.

## Pepco Walks to Support the American Heart Association

On November 7, the Pepco "HeartThrobs" walked to help raise money to support the American Heart Association and its mission to build healthier lives, free of cardiovascular diseases and stroke. The nearly 100-member team raised approximately \$11,000.



## Pepco Holdings, Inc. Bikes for Diabetes in the DC Tour de Cure



The PHI team biked again this year in September to support the search for a cure for diabetes. The second annual event sent dozens of bikers traveling on routes through the District of Columbia and Maryland. Donna M. Cooper, Pepco region president, was this year's executive sponsor of the Team PHI Planning Committee. The DC Tour de Cure is a series of fundraising cycling events held across the country to benefit the American Diabetes Association.

PHI's team of 45 bicyclists joined the September 26 DC Tour de Cure and raised more than \$25,000 for the fight against diabetes.

"We did it!" said team captain Cyrus Roher, project analyst, People Strategy & Human Resources, in a post-event email to Team PHI. "I want to thank each of you for your support and accomplishment."

The DC Tour de Cure allowed bicyclists to pedal 13, 33 or 50 miles from the District of Columbia through Montgomery County (Maryland) and back again to help raise money to fight diabetes.

## Young Golfers Enjoy Day on the Course at 10<sup>th</sup> Annual Pepco Golf and Tennis Classic



**Middle- and high-schoolers joined Pepco's annual golf fundraiser.**

Eleven middle and high school students from the Washington Metropolitan area enjoyed several rounds of golf in September as part of the PHI Community Foundation's 10<sup>th</sup> Annual Pepco Golf & Tennis Classic. The Foundation's three days of golf and tennis activities raised \$240,000 to help area families in need with their winter energy bills. Since its inception, the tournament has raised more than \$2.1 million for local charities. This was the second year of the youth golf event, held at the Country Club at Woodmore in Mitchellville, Maryland. Five students from the District of Columbia, three from Montgomery County and three from Prince George's County played seven holes

before a late afternoon downpour interrupted play. The student golfers participated through local chapters of the First Tee program, which provides educational programs for young people using the game of golf. "We were so pleased to see the students out on the greens, and they certainly seemed to enjoy their time with us," says Pepco Region President Donna M. Cooper. "We hope that they not only learned more about Pepco's work but also that giving back is just as important in life as receiving."

## Pepco Participates in National Night Out

In August, Pepco participated in the America's Night Out Against Crime, sponsored by the District of Columbia Metropolitan Police Department. The company shared information with the community about ways to save energy and our reliability enhancement plan.



## Pepco Helps to Support Seniors at Area Events

Pepco volunteers had a great time serving seniors at the annual Senior Fest held in June. Volunteers also provided information about our reliability efforts and energy savings programs. The event was hosted at the Oxon Run Park by the District of Columbia Department of Parks and Recreation and the District of Columbia Office on Aging.

Pepco also attended the Office of Aging's Community Health, Wellness and Informational Fair in March at the Chevy Chase Community Center to share information about My Account, reliability projects, the DC PLUG initiative, ways to save and energy efficiency programs.





## Pepco Region President Donna M. Cooper Joins Covenant House Sleep Out

Pepco Region President Donna M. Cooper donned her warmest clothes, hat and gloves and brought her sleeping bag to spend the night with other Washington Metropolitan area executives, young professionals and political and civic leaders as part of the fourth annual Candlelight Vigil and Sleep Out sponsored by Covenant House Washington at Freedom Plaza.

The event began at 6:30 p.m. on Thursday, November 19, with a candlelight vigil and ended at 6 a.m. the next day. Cooper was in the company of some 77 fellow executives and public representatives including

Dr. Madye Henson, Covenant House Washington's president and CEO, U.S. Sen. Dan Sullivan (R-Alaska), D.C. Councilmember Yvette Alexander (Ward 7), and Michelle Freeman, president of Carl M. Freeman Companies, in an act of solidarity to address the serious issues surrounding youth and homelessness nationwide and to help raise money locally on behalf of Covenant House Washington.

"Sleeping outside on a piece of cardboard at this time of year is cold. It's uncomfortable at any time. You don't get a lot of sleep," said Cooper, in describing her experience this year and also from when she participated in the same event in 2014. "The stark reality is that I am only doing this for one night. For far too many, this is every night."

Covenant House Washington is a subsidiary of Covenant House International, the largest, privately funded nonprofit service organization serving homeless young people in the United States. It has provided crisis, educational and work training and long-term housing services to homeless and disconnected youth in the Washington Metropolitan area since 1995.

The annual Sleep Out event raised more than \$180,000 toward helping end homelessness among area youth. "I participated to raise awareness and to bring attention to the issue of homelessness among youths in our area and in our country," Cooper said. "Hopefully our efforts will inspire other organizations to join this important cause."



## CEO Joe Rigby Honored for Business Leadership in Washington

In the November issue of *Washingtonian* magazine, writer Leslie Milk invited PHI Chairman, President and CEO Joseph M. Rigby, along with four of the other "most intelligent, creative and hard-working business leaders in Washington", to share how they built up their companies and communities. The five leaders had been inducted into the Washington Business Hall of Fame earlier this year.

Rigby also was recently named "Business Leader of the Year" by the District of Columbia Chamber of Commerce. The six winners of this year's Chamber's Choice Awards were chosen for "exceptional leadership, extraordinary standards of professional excellence and commitment to the community."

## Pepco Names Top Volunteers

The top three volunteers in the Pepco region were honored in October during an annual breakfast recognizing the region's volunteers. James "Bill" Ponton from the Rockville Service Center, Valerie Craddock from the Benning Service Center, (shown in the photo) and Dwayne Forrester from the Forestville Service Center, together have 91 years of service with the company and contributed 375 volunteer hours. A total donation of \$1,000 was designated to three nonprofit organizations on their behalf.

About 190 members of the Pepco Volunteer Council attended the breakfast, which was hosted by the Corporate Citizenship & Social Responsibility team. Each employee received a certificate of service and a gift.



## Felecia Greer to Serve on Food Bank Board

The Capital Area Food Bank recently elected Felecia Greer, director of the Office of the Customer Advocate, to its board of directors. The Food Bank is the Washington Metropolitan area's largest hunger relief organization.

"Pepco has been a longstanding partner with the food bank on a number of initiatives from food collection drives to working at the distribution center sorting and bagging food for their food assistance partners, the kid-friendly weekend food program and the Grocery-Plus program for seniors," Greer said.

Her team frequently staffs Pepco energy assistance booths at the food bank's community outreach events.

## Pepco Supports STEM-Themed Electric Vehicle Race

Teams from 16 high schools in the Washington Metropolitan area descended on RFK Stadium on May 16 for the 3<sup>rd</sup> annual Washington D.C. Electric Vehicle Grand Prix.

Pepco served as a lead sponsor of the race in which the high school teams built full-size electric cars and competed to drive them as far as possible for one hour on a closed-loop course using limited electrical energy. Global EEE organized the race and provided the low-cost kits to student groups to build the vehicle.



The primary goals of the competition were to generate enthusiasm for science and engineering among young people, improve their understanding of scientific concepts and renewable energy technologies and encourage them at an early age to consider technical careers. Pepco has sponsored the event every year since the inaugural race in June 2013, as part of the company's ongoing support for science, technology, engineering and mathematics (STEM) educational programs.

## Partnering on Parks Education

Pepco Region President Donna M. Cooper (center) joined Beacon Heights Elementary School students and other special guests at a National Park Trust awards reception at the Newseum in June.

Pepco was invited to the event in support of Beacon Heights, one of two elementary schools in Pepco's service area that the company has provided support to through the "Buddy Bison" program. The Buddy Bison program, an initiative of the National Park Trust, seeks to engage children in schools with local, state and national parks on environmental issues and the benefits of outdoor recreation. Pepco also supports the Buddy Bison program at Neval Thomas Elementary School in the northeast section of the District of Columbia. The company's contributions help the schools participate in outings to area parks.



This hands-on program enhances existing school curricula with an emphasis on STEM (science, technology, engineering and math) as well as history, language arts, reading, geography, the arts and outdoor education. Students also learn about the careers of professionals who support the nation's parks — and the importance of stewarding our public lands — by arranging to visit schools from our many conservation partners. The National Park Trust provides classroom toolkits, with teacher resources, and organizes fully funded park trips (including bus transportation for each school).

At the June 16 event, the National Park Trust honored Ohio Sen. Rob Portman for his advocacy of national parks and presented him with the 2015 Bruce F. Vento Public Service Award. Created in 2000 to honor the memory and legacy of Vento, a 12-term congressman from Minnesota and champion of the nation's parks, the award recognizes an elected official who has demonstrated a lifelong commitment to preserve and protect our country's public lands, water, and historic resources.

Three Beacon Heights fifth-graders shared stories about their park experiences and presented Sen. Portman with his own Buddy Bison and t-shirt. Beacon Heights fifth-grade teacher Stephen Biller (on Cooper's left) also spoke during the event as the school was honored for its outstanding environmental stewardship.



## American Red Cross Thanks Pepco President

In early 2015, Pepco Region President Donna M. Cooper received recognition from Linda Mathes (left), CEO of the American Red Cross-National Capital Region, for her leadership role as co-chair of the 2014 American Red Cross gala. Cooper was active in fundraising, hosting meetings and arranging for the donation of an auction item on behalf of Pepco.



# ENVIRONMENTAL STEWARDSHIP

## Pepco WaterShed Sustainability Center Recognized by the Wildlife Habitat Council

Pepco's WaterShed Sustainability Center received Corporate Lands for Learning certification from the Wildlife Habitat Council (WHC). Pepco's environmental stewardship was formally recognized during an awards banquet at the WHC's 26<sup>th</sup> Annual Symposium in November.



The Corporate Lands for Learning certification recognizes corporate lands that offer first-hand learning opportunities by using the habitat as a tool for teaching people to explore ecological concepts and the human role in conservation. The certification also encourages young people to explore careers in science- and math-based disciplines.

"Pepco takes its role in environmental stewardship seriously and is committed to educating our customers about energy efficient and environmentally friendly practices," said Dave Velazquez, executive vice president, Power Delivery, for Pepco Holdings, Inc. "The recognition of this example of our stewardship is very gratifying."

Pepco purchased the WaterShed Sustainability Center from the University of Maryland after its first-place victory among 19 competitors in the U.S. Department of Energy's 2011 Solar Decathlon. The company believed the WaterShed Sustainability Center deserved a permanent home to continue its service to the community as a center for sustainable design as well as to educate customers on the benefits of energy efficiency and company investments in smart grid technologies.

The Pepco WaterShed Sustainability Center features a solar home and hands-on, interactive displays that educate visitors with energy-saving ideas they can apply in their own homes.

The WaterShed Sustainability Center is located at Pepco's Rockville Service Center and is open to the public. Visitors are encouraged to see comfortable, sustainable and energy-efficient practices at work.

## White House Recognizes Pepco Efforts in Energy Efficiency



White House and U.S. Department of Energy (DOE) officials recognized Pepco and other key partners in the effort to make America's buildings more energy efficient. Manuel Vera, Pepco's commercial program manager for Demand Side Management, received personal recognition for his leadership during a White House ceremony on May 27. Vera implements Pepco's Resource Advisor initiative that makes it easier for building owners to access and understand energy data for the whole building and enable energy performance benchmarking. "During my 25 years with Pepco, my passion has been to help customers manage their energy use," Vera said. "With this project, our team had the opportunity to do something innovative that will serve as an example for other utilities."

The recognition was part of the DOE's 2015 Better Buildings Summit, an annual conference showcasing the best practices in energy efficiency. Pepco and other leading organizations participated in the summit in June and showcased solutions that cut energy intensity in buildings and plants by 20 percent over the next 10 years. Pepco's Resource Advisor is an energy data management tool available to commercial customers, building owners and property owners in the company's District of Columbia and Maryland service territories. This tool allows building owners to retrieve utility data for the purpose of whole-building energy performance benchmarking. Resource Advisor automates a previously cumbersome process of collecting usage data for an entire building with multiple meters and inputting the data into third party benchmarking tools. "As the Better Buildings Initiative enters its fourth year, leaders continue to showcase how saving energy saves money, creates jobs, and most importantly, accelerates the nation's competitiveness in the clean energy economy while preserving our environment for generations to come," said U.S. Energy Secretary Ernest Moniz. Kathleen Hogan, energy deputy assistant secretary for energy efficiency and renewable energy, said Pepco's Resource Advisor solution strengthens Pepco's customer service and clean energy leadership and "sets a national example for utilities to follow."

## EPA Recognizes Pepco as a 2015 ENERGY STAR® Partner of the Year

The U.S. Environmental Protection Agency recognized Pepco as a 2015 ENERGY STAR Partner of the Year winner for outstanding contributions to reducing greenhouse gas emissions by delivering energy efficiency programs, information and services to its customers. The accomplishments of the company were recognized on April 20 at the Marriott Wardman Park Hotel in the District of Columbia.

Pepco was honored for its entire suite of Demand Side Management Residential and Commercial and Industrial energy efficiency programs for Maryland customers. These programs also support the EmPOWER Maryland initiative. The winners have been chosen from a vast network of 16,000 ENERGY STAR® partners.



Pepco's residential programs include a lighting program that offers instant in-store discounts on select ENERGY STAR certified CFL bulbs, LED bulbs and lighting fixtures at participating retailers. Also, rebates are offered through programs for purchasing ENERGY STAR certified appliances, upgrading to a high-efficiency cooling or heating system (air conditioner or heat pump) with installation by a participating contractor, scheduling a no-cost quick home energy assessment that also provides simple energy-saving products, or a comprehensive home energy assessment, building ENERGY STAR certified new homes and recycling an old refrigerator or freezer.

## Pepco Green Team Joins Anacostia River Cleanup at River Terrace Park



Members of Pepco's "Green Team," including approximately 50 employees and their family members, joined nearly 2,000 local volunteers on April 5 to help clean up the shoreline along the Anacostia River in honor of Earth Day.

The Pepco Green Team joined the Anacostia Watershed Society, and other local organizations, at River Terrace Park in the District of Columbia to help clean up the shoreline. This year, volunteers worked at 15 waterfront sites in the District of Columbia and 16 in Maryland. Items removed from the watershed weighed in at nearly 37 tons and included recyclable and non-recyclable plastic bags, tires, a muffler, a basketball and other bulk trash. Nearly 3,000 bags of trash and recyclable materials were collected.

## Pepco Hosts First Earth Day Expo at Pepco Edison Place Gallery

In celebration of Earth Day, Pepco Government Affairs & Corporate Citizenship and Social Responsibility worked with Pepco's Environmental Services department to create the inaugural Pepco Earth Day Expo. Held in the Pepco Edison Place Gallery, this expo provided an opportunity for Pepco's nonprofit and business partners to inform and showcase innovative energy solutions and initiatives that help to protect the environment.

The company showcased information on its Avian Protection and Demand Side Management Programs and the WaterShed Sustainability Center. More than 100 Pepco employees also learned about the company's Energy Saving Trees Program, a partnership with the Arbor Day Foundation that offers free trees to customers wishing to save energy and help the environment.



Living Classrooms of the National Capital Region, the Accokeek Foundation, the Alice Ferguson Foundation, the Anacostia Watershed Society, Tri-State Bird Rescue & Research, Wildlife Habitat Council and the DC Sustainable Energy Utility also were in attendance at the expo to showcase many of the key partnerships that center on environmental stewardship and sustainability. The partners featured tabletop displays, handouts and demonstrations.

## Green Power Connection Team Helps Customers Navigate the Interconnection Process



Pepco is committed to supporting renewable energy generation and continues to provide interconnection service through its Green Power Connection team (GPC). According to a study by the Solar Electric Power Association, nationwide installations of residential systems grew by 36 percent and commercial systems grew by 12 percent in 2014. Like other federal initiatives such as the U.S. Environmental Protection Agency's Energy Star program, incentives for using renewable energy sources empower consumers to reduce their energy consumption and also allow consumers to be a part of carbon footprint reduction initiatives. Since 2006, Pepco has experienced a rapid number of interconnection requests across its service territory, which covers 640 square miles from the District of Columbia into portions of Montgomery and Prince George's counties.

As the price of renewable generation equipment such as rooftop solar arrays decreases, more and more customers are buying renewable systems and requesting interconnection with the electric grid. Interconnecting renewable generation systems to the electric grid is a complex process requiring many steps that involve collaboration with customers, contractors and other entities in addition to Pepco. The GPC team helps to ensure that Pepco follows all required steps and that each transaction results in safe and reliable interconnection of renewable energy into the electric grid.

Pepco participates in various ongoing activities within the renewable community related to interconnections including planning regularly scheduled webcasts for customers, contractors and local government agencies and collaborating with the renewable energy community on outreach and education.

To help customers navigate the process, Pepco has launched an extensive educational initiative to help all parties better understand the process including a newly updated website which can be easily found by visiting [pepco.com/gpc](http://pepco.com/gpc). The site contains all of the necessary interconnection application forms, step-by-step process instruction sheets, FAQs and a great deal of other information designed to help customers.

## Pepco Environmentalist Serves as Judge at the U.S. Solar Decathlon

In October, students from around the world presented their energy-efficient, solar-powered houses to visitors and judges at the U.S. Department of Energy Solar Decathlon 2015 in San Diego, California. Scott Tjaden, Environmental Scientist, represented Pepco as one of the judges of the competition.





# LOCAL BUSINESS AND SUPPLIER DIVERSITY

## Charlie Partridge Honored for Minority Supplier Development

Charlie Partridge, regional manager of Supplier Diversity, received the President's Award for Transformational Leadership from the Capital Region Minority Supplier Development Council (CRMSDC). The award is earned by a member whose finger is on the pulse of the supplier diversity community and whose vision and guidance help chart new directions for the council.

The mission of CRMSDC, an affiliate of the National Minority Supplier Development Council, is to advance opportunities for certified minority suppliers and help corporations improve the diversification and innovation of their supply chains by connecting them to well-developed, certified minority business enterprises. Partridge serves on the CRMSDC board of directors and chairs its Education and Training Committee.

"Charlie continues to show her leadership in the Supplier Diversity field and is very active with the Capital Region Council, among other groups. I am happy to see her hard work recognized," says Melissa Dunoff, contract administration & supplier diversity manager.

Partridge and other honorees were presented with their awards at an October 28 ceremony in Baltimore. Each winner also received a Southwest Airlines ticket and citation from U.S. Sen. Ben Cardin (D-Maryland).



## MWMCA Awards 2015 Outstanding Leaders of Diversity

Reginald McCauley, director of PHI's Supply Chain, was among 21 people who were honored in 2015 as "leaders of diversity" by the Maryland Washington Minority Companies Association (MWMCA).

PHI is a corporate member of the association, which aims to expand work opportunities for minority and women trade contractors, suppliers and service providers. The association presented the awards during its annual spring breakfast on May 8. The honorees represented various industries, such as government, healthcare, education, utilities, gaming, professional services, banking, finance, construction and small minority and women-owned businesses.

## Networking Event at Edison Place Draws a Crowd

A partnership to widen the pipeline for minority professionals in the energy industry kicked off with a July 15 reception in the Pepco Edison Place Gallery. Nearly 100 employees and other guests attended the program, sponsored by PHI along with Washington's chapter of American Association of Blacks in Energy (AABE) and the National Society of Black Engineers (NSBE).

"We see opportunities for collaboration to help companies like PHI fulfill their workforce diversity mission," said Robert Revelle, PHI's strategic policy director, in his remarks at the beginning of the program. "AABE works closely with PHI and other energy companies on key policy issues of interest to our industry; NSBE is an important partner in helping PHI identify talented engineers for our diverse workforce."



**PHI Chairman, President and CEO, Joseph M. Rigby speaks to a full house at the networking reception at Edison Place on July 15.**

AABE was founded to ensure the input of African Americans and other minorities in discussions and development of energy policy, regulations, research and development technologies and environmental issues. NSBE's mission is to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community.

Speakers included Joseph M. Rigby, PHI chairman, president and CEO, and Dave Velazquez, executive vice president, Power Delivery, along with leaders of the two associations. David Owens, executive vice president of Edison Electric Institute (EEI), recognized Rigby for his longtime support of AABE and its mission. Networking was a key component of the agenda, and both Rigby and Velazquez stayed after the speeches ended to talk informally with the guests. Diversity is a PHI core value, and both leaders spoke about the diverse skill-set needed from employees to meet the challenges of the industry. "The collaboration PHI has with AABE and NSBE benefits each of us," Rigby said. "We remain committed to recruiting a diverse workforce and top talent at all levels."

## PHI Named a 2015 'Best of the Best' Company for Diversity Outreach

Professional Woman's Magazine again included PHI on its most recent "Best of the Best" list of top utilities, energy and gas and oil companies for outreach and diversity policies. The magazine annually polls hundreds of Fortune 1000 companies to identify "Best of the Best" in outreach and accessibility to women, Hispanics and Latinos, African Americans and veterans.

## Debbi Jarvis Receives Recognition from the *Washington Business Journal*



The *Washington Business Journal* honored the Washington Metropolitan area's Top 25 minority business owners and leaders at the 8<sup>th</sup> Annual Minority Business Leader Awards program including Debbi Jarvis, vice president of Corporate Citizenship and Social Responsibility of Pepco Holdings, Inc.

The leaders were recognized for their entrepreneurial drive, creativity and success.

Jarvis serves on 12 different nonprofit boards, representing Pepco, and is chair of two, Boys & Girls Clubs of Greater Washington and Leadership Montgomery.

"My department is directly involved in the community by creating nonprofit partnerships," said Jarvis. "Corporate Citizenship is really about who Pepco is and having a commitment to the community through a shared value; it's good for the community and it's good for the company."

# PEPCO 2015 CHARITABLE CONTRIBUTIONS

In addition to the thousands of hours of public service volunteered by our more than 1,300 employees, we also made financial contributions to an array of diverse organizations in the communities we serve, totaling more than \$2.6 million.

## Category Descriptions

### **Civic Engagement – \$803,599**

Civic and community-based organizations and activities

### **Youth and Education – \$757,277**

Direct support for educational institutions and education-related organizations, activities and scholarships

### **Business Initiatives and Workforce Development – \$422,275**

Chambers of Commerce, Boards of Trade and similar organizations and activities related to workforce development

### **Social Services: Health, Safety and Emergency Services – \$315,230**

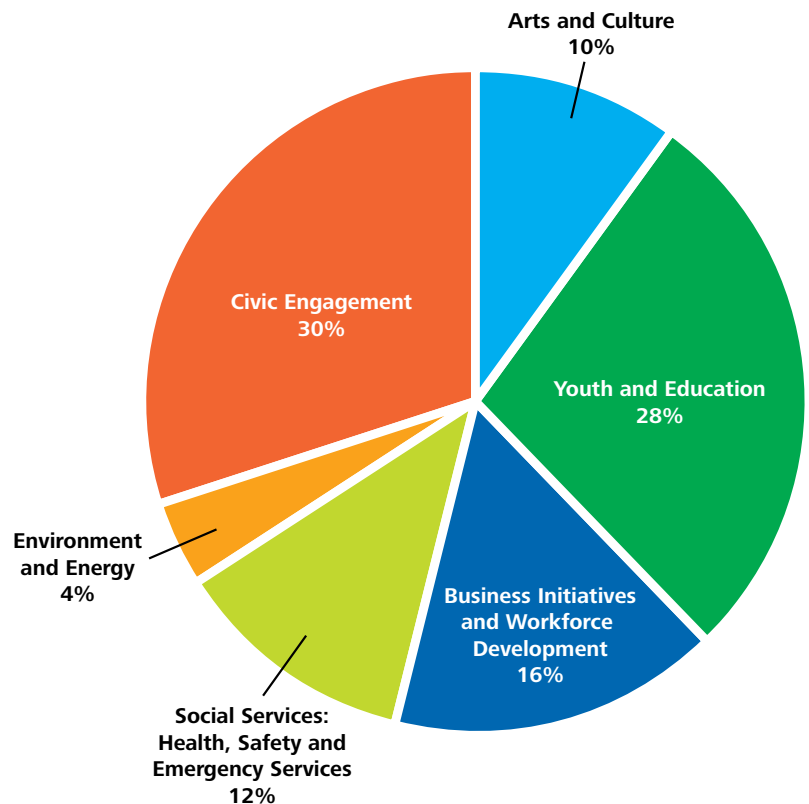
Health and human services institutions and activities and emergency services organizations, fire stations and other activities

### **Arts and Culture – \$259,950**

Cultural institutions, organizations and activities such as museums and performing arts

### **Environment and Energy – \$104,750**

Organizations that directly impact environment groups and activities and energy programs and efficiency





## SOME OF THE ORGANIZATIONS WE SUPPORTED IN 2015

100 Black Men of Greater Washington D.C.  
 501cTECH  
 A Wider Circle  
 ACCESS Youth  
 Accokeek Foundation  
 Adventure Theatre Inc.  
 Alexandria Seaport Foundation  
 Alice Ferguson Foundation Inc.  
 American Cancer Society  
 American Classic Woman of the Year  
 American Diabetes Association - DC  
 American Heart Association, Mid-Atlantic  
 American Red Cross of the National Capital  
 Anacostia Coordinating Council  
 Anacostia Economic Development  
 Anacostia Playhouse  
 Anacostia Trails Heritage Area  
 Anacostia Watershed Society  
 ArtStream, Inc.  
 Association for the Study of African  
 American Life and History, Inc.  
 BDPA Washington D.C. Chapter  
 Bethesda Green, Inc.  
 Black Heritage Society, Inc.  
 Black Women's Agenda Inc.  
 Bowie State University  
 Boys Town Washington DC Inc.  
 Bread for the City  
 Bridging the Gap Coalition  
 Brothers For A Cause Foundation  
 BUILD  
 Calvary Women's Services  
 Capital Area Food Bank  
 Capital Partners for Education  
 Capitol Technology University  
 Carlos Rosario I P C School  
 CASA Prince George's County, Inc.  
 Catalogue for Philanthropy  
 Inc. Greater Washington  
 Cathedral Choral Society  
 Catholic Charities of the Archdiocese  
 of Washington, DC  
 Center for Nonprofit Advancement  
 Chess Challenge in DC  
 Chess Girls DC  
 Cheverly Day, Inc.  
 Chevy Chase at Home  
 Children's Hospital Foundation  
 Christmas in April\* Prince George's County  
 Citizens Concerned for a Cleaner County  
 City Year Washington DC  
 Collective Empowerment Group, Inc.  
 CollegeTracks, Inc.

Columbia Heights Day Initiative Inc.  
 Columbia Lighthouse for the Blind  
 Columbia Road Health Services  
 Community Advocates for Family & Youth  
 Community Foundation for the  
 National Capital Region  
 Community Ministries of Rockville  
 Community Outreach and Development  
 Community Partners  
 Community Services for Autistic  
 Adults and Children  
 Congress Heights Main Streets  
 Corporate Volunteer Council  
 of Montgomery County  
 Council for Court Excellence  
 Covenant House Washington  
 Crittenton Services of Greater Washington  
 Cultural Tourism DC  
 Cystic Fibrosis Foundation  
 D.C. Boys Choir  
 Dance Place  
 DC Appleseed Center  
 DC Campaign to Prevent Teen Pregnancy  
 DC Central Kitchen  
 DC Chamber of Commerce  
 DC College Access Program (DC-CAP)  
 DC Federation of Civic Associations Inc.  
 DC Project Connect  
 DC Public Education Fund  
 DC Trust  
 DCBIA Community Services Corporation  
 District of Columbia Arts Center, Inc.  
 District of Columbia Building Industry Assoc.  
 District of Columbia Hospital Association  
 District of Columbia Public Library  
 Do The Write Thing Foundation  
 Doctors Community Hospital Foundation  
 Don Bosco Cristo Rey High School  
 Downtown Business Improvement District  
 Duke Ellington/Ellington Fund  
 East of the River Boys and Girls Steelband  
 Eliot Hine Middle School  
 Excellence in Education Foundation for  
 Prince George's County Public Schools  
 Fairlawn Citizens Association Inc.  
 FBI Citizens' Academy Alumni Association  
 Fiesta DC Inc.  
 Fifth District Citizens Advisory Council  
 Food & Friends  
 Ford's Theatre Society  
 Friends of the National Zoo  
 Gaithersburg-Germantown  
 Chamber of Commerce

GapBuster Learning Center  
 Generation Hope  
 George B. Thomas Sr. Learning Academy  
 Girl Scout Council of the Nation's Capital  
 Girls on the Run DC  
 Global Education Energy Environment Inc.  
 Glover Park Citizens Association  
 Goodwill of Greater Washington  
 Greater Prince George's  
 Business Roundtable  
 Greater Washington Board of Trade  
 Greater Washington Hispanic  
 Chamber of Commerce  
 Greater Washington Urban League  
 H Street Main Street  
 HEROES, Inc.  
 Hillcrest-Marlow Heights Civic Association  
 Historic Dupont Circle Main Streets  
 Holy Cross Hospital Foundation  
 Homeless Children's Playtime Project  
 Hope Connections for Cancer Support, Inc.  
 House of Ruth  
 Housing Unlimited Inc.  
 Howard University  
 Human Services Coalition  
 Ideal Companies Scholarship Fund  
 Imagination Stage  
 Ingenuity Prep  
 InterFaith Works  
 International Town & Gown Association  
 J. Franklyn Bourne Bar Association Inc.  
 Jack and Jill of America,  
 Inc. Washington DC  
 James E. Clyburn Research and  
 Scholarship Foundation  
 Jobs Unlimited  
 Jubilee Foundation, Inc.  
 Kidsave International  
 KIPP DC  
 Knock-Out Abuse Against Women  
 Latin American Youth Center  
 Leadership Greater Washington Inc.  
 Leadership Montgomery  
 Leadership Prince George's, Inc.  
 Leukemia & Lymphoma Society  
 Liberty's Promise  
 Life Pieces To Masterpieces Inc.  
 Lions Club of Olney Foundation Inc.  
 Lisner-Louise-Dickson-Hurt Home  
 Literacy Council of Montgomery County  
 Make-A-Wish Foundation  
 of the Mid-Atlantic  
 March of Dimes

March on Washington Film Festival  
Maryland Black Caucus Foundation  
Maryland Black Mayors  
Maryland Emergency  
Management Association  
Maryland Hispanic Coalition  
Maryland State Tigers  
Mary's Center for Maternal & Child Care  
MedStar Washington Hospital  
Center Foundation  
Mental Health Association of  
Montgomery County  
Mentoring to Manhood, Inc.  
Mentors, Inc.  
MenzFit  
Metropolitan Washington Council AFL-CIO  
Mid Atlantic Arts Foundation  
Minority Business Economic Council  
Miracle League of Montgomery County  
Mission of Love Charities, Inc.  
Montgomery College Foundation  
Montgomery County 4-H  
Montgomery County Agricultural Center  
Montgomery County Career  
Fire Fighters Association  
Montgomery County  
Chamber of Commerce  
Montgomery County Coalition  
for the Homeless  
Montgomery County Collaboration Council  
Montgomery County Family Justice Center  
Montgomery County NAACP  
Montgomery Parks Foundation  
Multicultural Career Intern Program  
Natalie Williams Breast Care Foundation  
National Association of Black Accountants  
National Bar Association  
National Capital Area Council  
Boys Scouts of America  
National Center for Children & Families  
National Congress of Black Women Inc.  
National Environmental Justice Conference  
National Forum for Black  
Public Administrators  
National Park Trust  
National Partnership for  
Women and Families  
National Wild Turkey Federation, Inc.  
New Carrollton Police Foundation  
New Endeavors by Women Inc.  
Nick's Place Inc.  
Nonprofit Village Center  
North Capitol Main Street  
Northeast Performing Arts Group  
OCASE Foundation  
Parkside Civic Association  
Path to Greatness

Patriots Technology Training Center  
Perry School Community Services Center  
PG County Police Dept. District I CAC, Inc.  
PG Select Blue Sox  
PHI Community Foundation  
Phyllis Wheatley YWCA  
Potomac Lions Club  
Prince Georges African American Museum  
Prince George's Chamber of Commerce  
Prince George's Child Resource Center Inc.  
Prince George's Community  
College Foundation  
Prince George's County Economic  
Development Corp.  
Prince George's County  
Municipal Association  
Prince George's County NAACP  
Prince George's County Public  
Safety Assistance Program  
Prince George's Philharmonic, Inc.  
Prince George's Tennis &  
Education Foundation  
Progressive Life Center Inc.  
Providence Health Foundation  
PRT Reach Foundation, Inc.  
Rebuilding Together - Montgomery County  
Recreation Wish List Committee  
Restaurant Association  
Metropolitan Washington  
Samaritan Inns, Inc.  
Shepherd's Table  
Sign of the Times Cultural  
Workshop and Gallery, Inc.  
Silver Spring Town Center Inc.  
Smithsonian Anacostia Community Museum  
Smithsonian Institution  
So Others Might Eat  
Southern Methodist University  
Special Olympics District of Columbia  
St. Ann's Center for Children  
Youth & Families  
STEM4US!  
Step Afrika!  
Stepping Stones Shelter Inc.  
Strathmore Hall Foundation, Inc.  
Suited for Change  
Take Charge Juvenile Diversion Program  
Talk About Curing Autism  
TAPS  
Teach for America - D.C. Region  
The ARC of Montgomery County  
The Ben's Chili Bowl Foundation  
The Bob Woodruff Foundation  
The Community Foundation for  
Prince George's County  
The Foundation for the Advancement  
of Music & Education

The Foundation Schools  
The George Washington University  
The Greater Bethesda-Chevy  
Chase Chamber of Commerce  
The High Tea Society  
The Ji Li Project Institute  
The Living Classrooms -  
National Capital Area  
The Montgomery County  
Community Foundation  
The Pearl Coalition  
The Posse Foundation Inc.  
The Salvation Army  
The Theatre Lab School of  
the Dramatic Arts  
The Training Source, Inc.  
The Treatment and Learning Centers  
The Washington Center for Internships  
The Washington Informer Charities  
THEARC Building Bridges Across the City  
Three Birds  
Town of Capitol Heights  
Town of Landover Hills  
United Negro College Fund  
United Planning Organization  
UNITY Health Care Foundation  
University of Maryland College Park  
University of Maryland Eastern Shore  
University of Maryland University College  
University of the District of Columbia  
Urban Alliance Foundation Inc.  
US Pan Asian American  
Chamber of Commerce  
Valuable Blessings, Inc.  
Washington Adventist Hospital Foundation  
Washington Area Women's Foundation  
Washington Building Congress  
Washington DC Hall of Fame  
Washington DC Police Foundation  
Washington East Foundation  
Washington Hospital Center Foundation  
Washington Literacy Center  
Washington Performing Arts Society  
Washington Regional Association  
of Grantmakers  
Washington Tennis and  
Education Foundation  
Washington, DC Economic Partnership  
Wilderness Leadership & Learning Inc.  
William O. Lockridge Community  
Women Legislators of Maryland Foundation  
Women's Wing Organization  
Woolly Mammoth Theatre Company  
World Arts Focus, Inc.  
Year Up

# PEPCO

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Pepco is a regulated electric utility that provides transmission and distribution services and is a wholly owned subsidiary of Pepco Holdings, an Exelon Company. Pepco has been providing reliable electric service for 120 years. We work around the clock to deliver electricity to more than 821,000 homes and businesses in the District of Columbia as well as Montgomery and Prince George's counties in Maryland. We're committed to ensuring that our customers continue to receive the highest quality of service available. Pepco places a high value on being a good corporate citizen. We conduct our business responsibly and in a manner designed to protect the health and safety of our employees, our customers, the general public and the environment. We are also active in the communities we serve, working with nonprofit organizations to aid the less fortunate, local governments to support school enrichment programs and community groups to enhance the quality of life of their residents.

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